

ERODE

Edición N°5
Feb. 2025

Moda y Estilo

GRAMMYS
AT ITS POINT

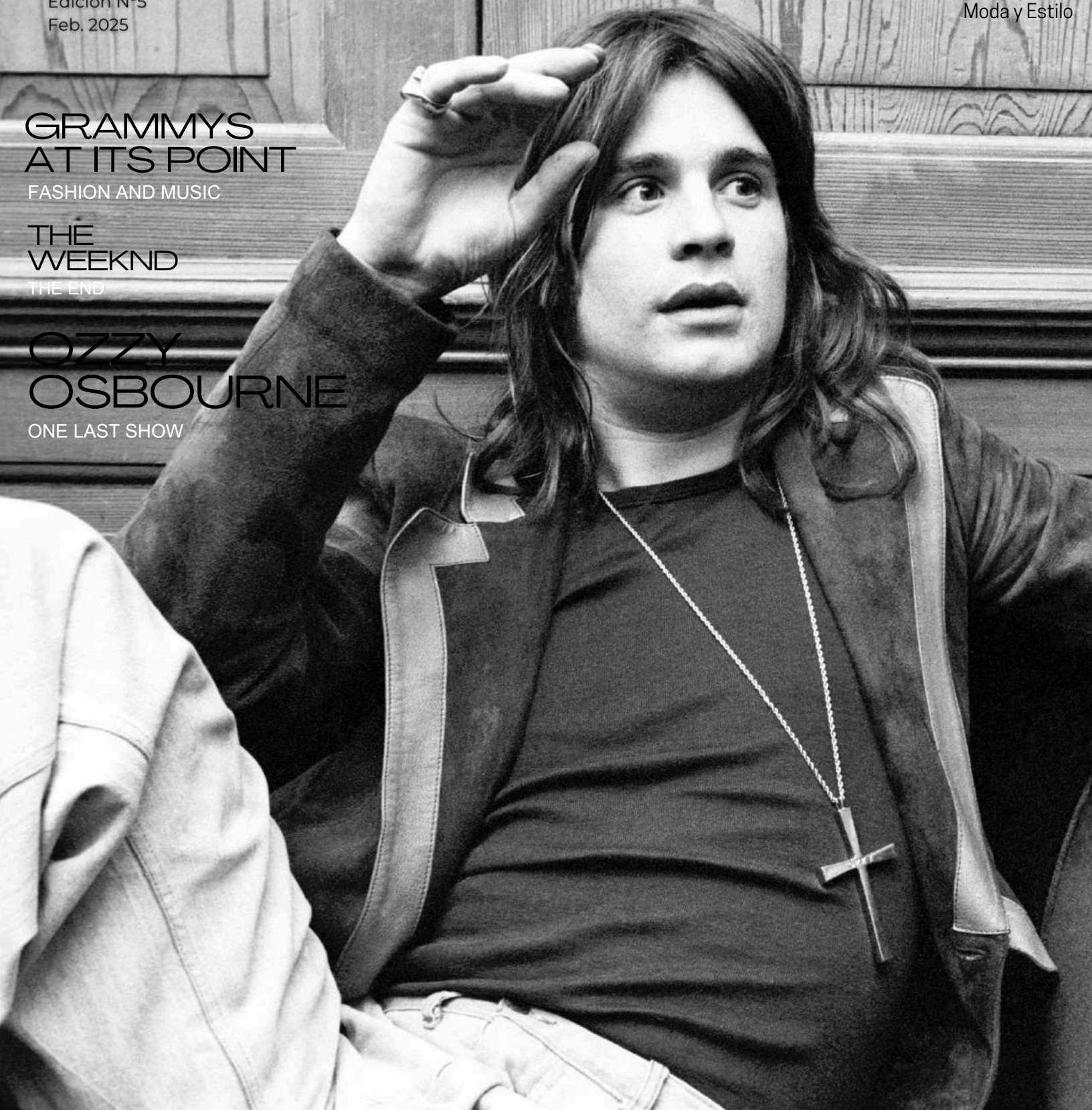
FASHION AND MUSIC

THE
WEEKND

THE END

OZZY
OSBOURNE

ONE LAST SHOW





NO.5

From Mexico

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Dear readers,

Welcome to the fifth edition of Erode! We are thrilled to present the month of February with new stories and chapters from various artists and brands. Together, we will explore art and fashion through these pages and all the articles within them.

This time, we delve into the highly anticipated new version of Fantastic Four, exploring how this iconic franchise aims to redefine the superhero genre. We immerse ourselves in the figure of Kurt Cobain, an icon whose influence continues to shape generations. We also break down the best of the 2025 Grammys, analyzing the trends and most impactful moments from the world's most prestigious music awards.

Our fashion coverage is as vibrant as ever. We take a deep dive into the vision of Beate Karlsson, who is revolutionizing the industry with her disruptive aesthetic. We analyze the standout looks from Sabrina Carpenter's tour and explore The Weeknd's new album, a sonic proposal set to redefine his career. Additionally, we review the highly anticipated Nude Project x Ronaldinho collaboration, the Supreme F/W25 season, and the vintage pieces that characterize each of our editions.

Cinema and culture also take center stage. From Frank Ocean's highly anticipated film in Mexico City to Spike Lee's impact through his collaboration with Stone Island, we dive into the creative intersections shaping today's world. We explore Victoria Beckham's exhibition with Sotheby's, the dazzling Met Gala 2025, and the Armani Beauty party—events that define the rhythm of luxury and fashion.

Our journey around the world led us to cover Erode in New York, an experience where we explored everything from fashion houses to the most cutting-edge urban art. We also closely followed Tyler, The Creator's Chromakopia tour, a groundbreaking visual and musical experience.

Of course, design and high fashion remain pillars of this edition. We present the new Fear of God x NBA collection, Bonnetje's FW25 season, and the innovative Jean Paul Gaultier S/S 2025. We conclude with a luxurious culinary journey at Sushi Park by YSL, a space where fashion and gastronomy merge into a unique experience.

I warmly welcome you back to Erode.

Eduardo Menéndez Gaber
Director

ERODE

Issue N°5
Feb. 2025

Fashion and Style

YOUR TURN

BILLIE EILISH NEW
PERFUME



MARVEL STUDIOS

the *Fantastic 4*



The Marvel Cinematic Universe (MCU) is ready to welcome one of its most iconic families: The Fantastic Four. After years of speculation, Marvel Studio has confirmed the highly anticipated return of Mister Fantastic, the Invisible Woman, the Human Torch, and The Thing to the big screen in a new adaptation that promises to do justice to these beloved characters.

A long-awaited comeback.



FANTASTIC FAMILY

Since Marvel regained the rights to The Fantastic Four, fans have been eager to see how the studio would introduce this legendary family into its interconnected universe.

With a somewhat turbulent cinematic history in previous adaptations, this new film aims to reinvent the franchise and deliver an adaptation that truly captures the essence of the comics created by Stan Lee and Jack Kirby in 1961.

The casting of The Fantastic Four has been one of the most discussed topics in recent months. Marvel Studios has assembled a cast that balances talent and charisma, featuring names that have already generated great excitement among MCU fans.

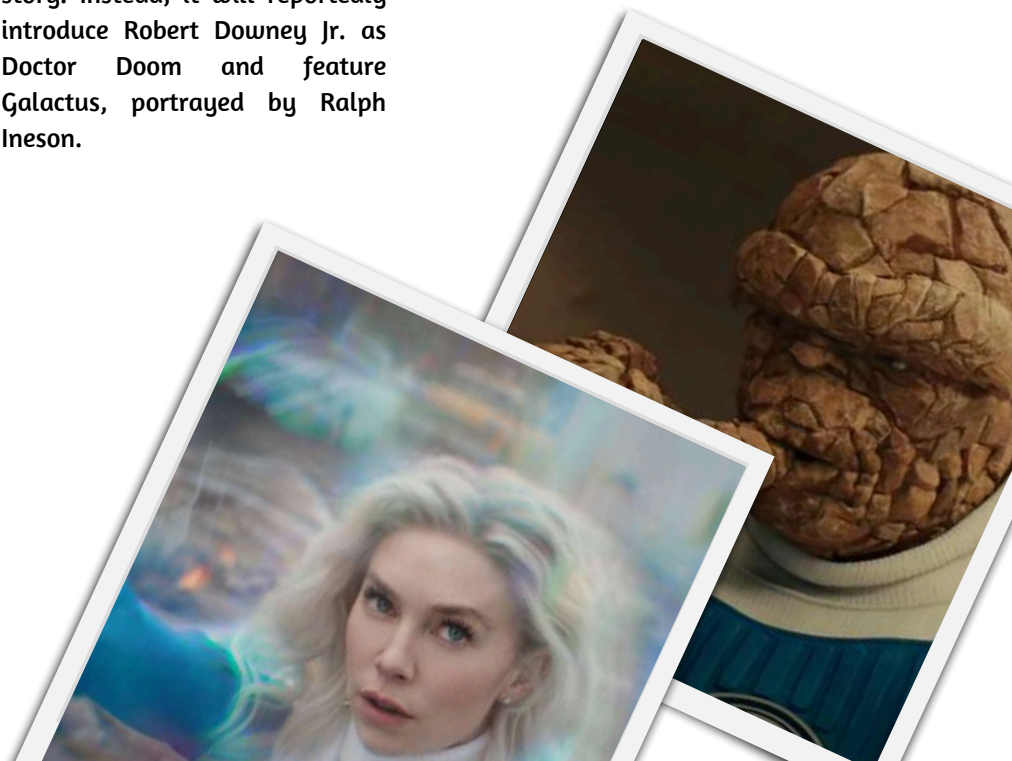
- Mister Fantastic (Reed Richards): Pedro Pascal
- Invisible Woman (Sue Storm): Vanessa Kirby
- Human Torch (Johnny Storm): Joseph Quinn
- The Thing (Ben Grimm): Ebon Moss-Bachrach

Behind the scenes, the film is directed by Matt Shakman, known for helping the successful WandaVision. Shakman has the challenge of bringing a fresh and vibrant tone to the story, balancing action, adventure, and Marvel's signature humor.

While plot details remain under wraps, rumors suggest that this version of The Fantastic Four will not be a conventional origin story. Instead, it will reportedly introduce Robert Downey Jr. as Doctor Doom and feature Galactus, portrayed by Ralph Ineson.

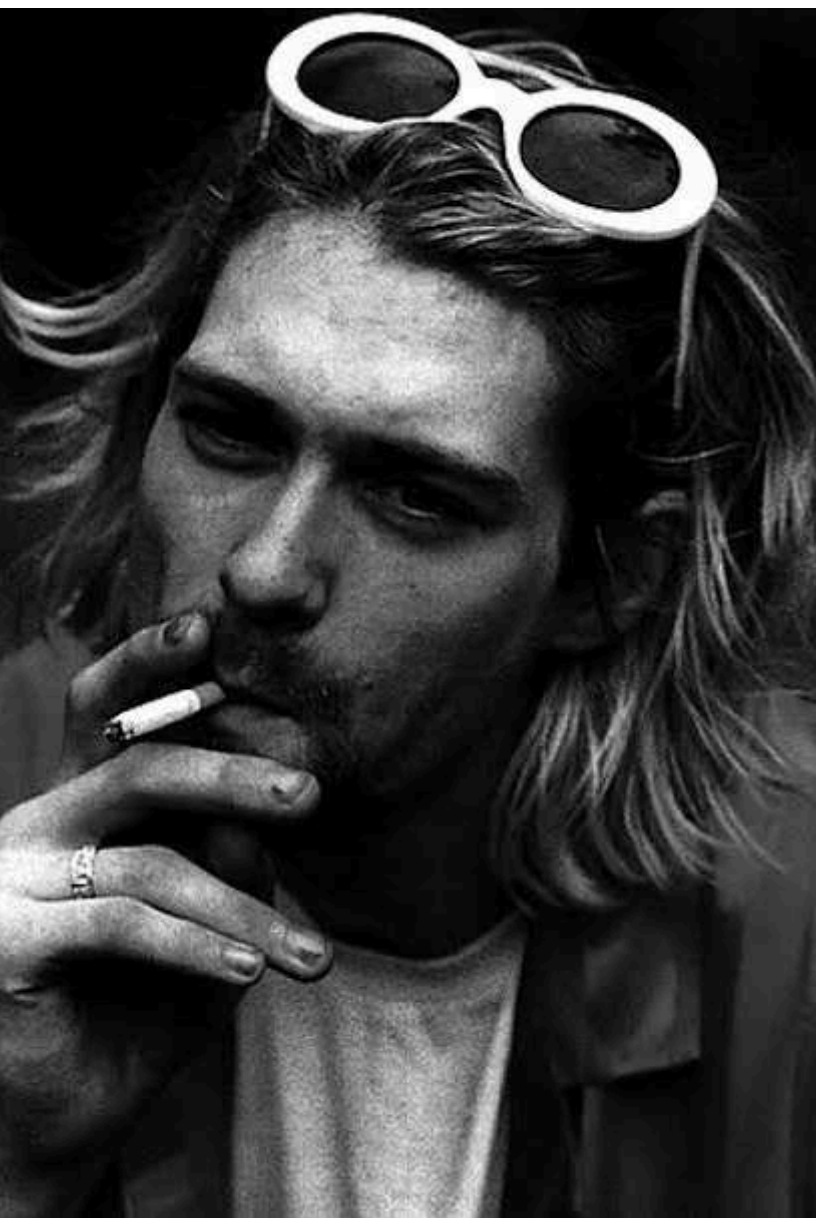
The release of The Fantastic Four will mark the beginning of a new era in the MCU. With the Multiverse Saga progressing steadily, the introduction of these characters could have major implications for future projects, including their potential involvement in Avengers: Secret Wars.

Additionally, the film might reintroduce classic Marvel elements that have yet to be explored on the big screen, such as the Negative Zone.



KURT

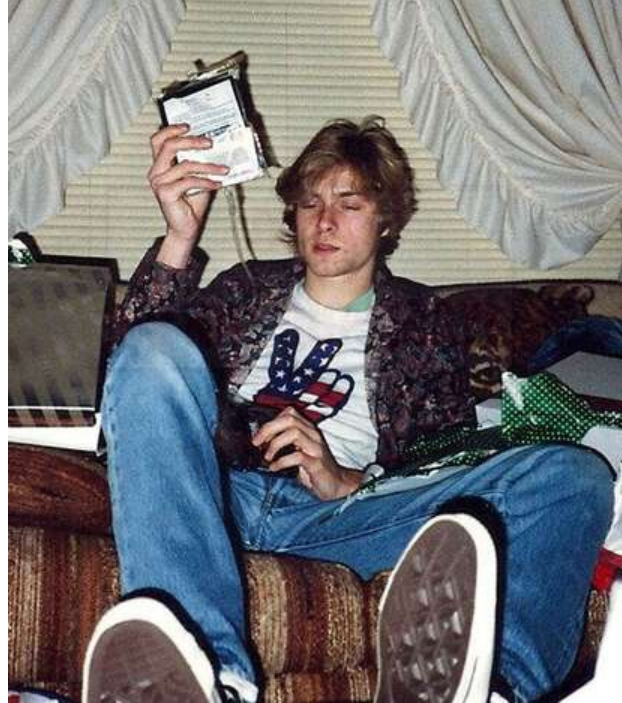
COBAIN: THE ICON WHO BROKE BARRIERS



When talking about Kurt Cobain, he is remembered not only as a talented musician who led Nirvana and redefined the sound of grunge in the '90s but also as a cultural icon whose style transcended time and continues to inspire generations. His legacy goes beyond music—his authenticity, rebellion, and aesthetic defined an era in the history of both rock and fashion.

Nirvana was more than just a band; it was a movement. With the release of *Nevermind* in 1991, the world witnessed a sonic revolution led by Cobain's raw and honest lyrics and his intense performances. Songs like *Smells Like Teen Spirit*, *Lithium*, and *Come as You Are* became anthems for a generation that identified with his anguish and discontent.

Nirvana's overwhelming success turned Kurt Cobain into the voice of the marginalized—those who felt out of place in a society dictated by unattainable standards. However, despite his fame, Cobain never wanted to be a symbol of anything. His vulnerability and unique perspective on the world made his music raw and unfiltered, which only amplified his influence.

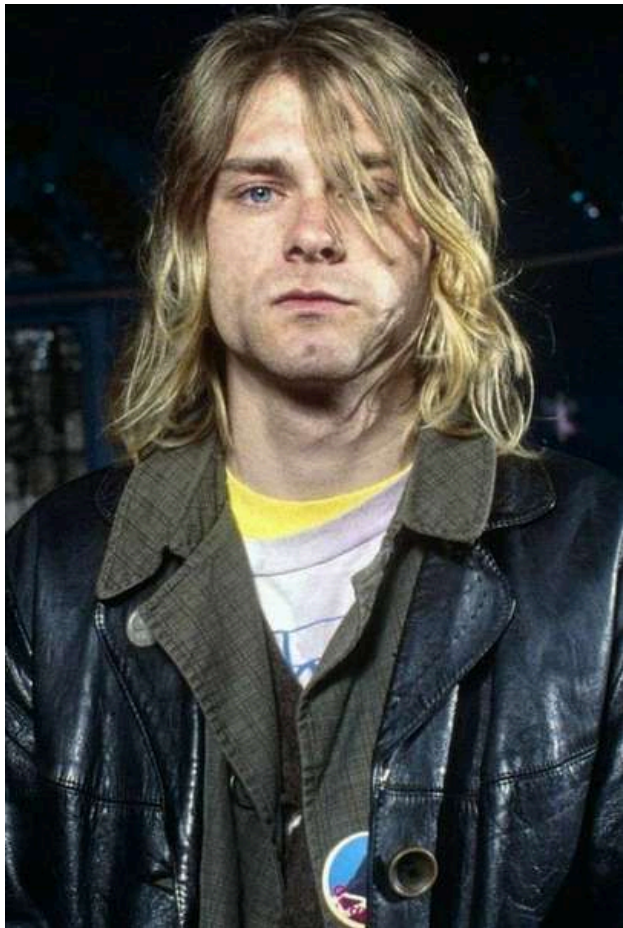


An Act of Rebellion

While his music was a statement in itself, his style also broke the mold. Kurt Cobain defied the fashion norms of his time with a seemingly careless yet perfectly curated look. His ripped jeans with patches, iconic Jackie O-style white sunglasses, unbuttoned flannel shirts, and oversized sweaters with unusual patterns defined the grunge aesthetic and left an enduring impact.

Far from following trends, Cobain wore whatever he wanted, regardless of whether it was considered appropriate or not. His outfits reflected his rejection of superficiality and his preference for comfort over vanity. Ironically, his disinterested approach to fashion ended up becoming a trend that remains relevant today. Major brands and designers have drawn inspiration from his aesthetic, and many of his iconic pieces are still imitated by young people seeking to express their individuality.

Kurt Cobain's impact goes beyond music and fashion—it's about the attitude with which he faced the world. His message of authenticity and defiance against societal norms continues to resonate. Contemporary artists cite him as a fundamental influence, both in their sound and in their visual identity.



I'd rather be hated for who I am, than loved for who I am not.

Grammys

by Oscar Santamaría

The 2025 Grammy Awards were a spectacular celebration of the music industry, bringing together the most talked-about and celebrated artists of the past year—from Chappell Roan to Beyoncé. While the ceremony is primarily recognized for honoring musical achievements, it once again became a platform for fashion, where artists showcased a variety of bold and innovative styles that sparked both praise and controversy.

The 67th edition of the awards also served as a tribute to the city of Los Angeles, which has been severely impacted by the devastating wildfires in the Pacific Palisades and Eaton neighborhoods. Unlike previous years, the ceremony aimed to raise additional funds to support emergency efforts against wildfires. It was a way to honor the bravery and dedication of all the first responders and citizens who risked their lives to protect others, as highlighted by MusicCares CEO Harvey Mason Jr. in conjunction with the Recording Academy's board of directors. In what could be considered one of the most competitive years for music—featuring a wide range of innovative projects such as Charli XCX's *Brat* and the rise of new artists like Chappell Roan with her album *The Rise and Fall of a Midwest Princess*—Beyoncé led the nominations with 11 nods. She made history by winning Best Country Album, marking the first time an African American woman has received this honor, along with the coveted Album of the Year award.

The most awarded artist of the night was rapper Kendrick Lamar, who took home a total of five awards, including Best Rap Song and Song of the Year. With these wins, Lamar became the third rapper in history to surpass 20 Grammys for his musical catalog, joining the elite ranks of Jay-Z and Kanye West.

Kendrick Lamar
Canadian Tuxedo
Maison Margiela

Chappell Roan
Dress from
spring/summer
Jean Paul Gaultier



Doechii

Wore a gray striped dress with off-the-shoulder details and a corset-style back, layered over a white Oxford shirt, paired with a red, white, and blue armband.

Designer: Thom Browne

A fusion of fashion and music



TOO HOT TO HANDLE

Ye West, formerly known as Kanye, attended the ceremony alongside his wife, Bianca Censori. West was nominated for Best Rap Song for Carnival, a track from his album

Vultures 1. However, the couple became one of the night's most talked-about moments when Bianca arrived on the red carpet wearing a black fur coat—only to dramatically drop it, revealing a sheer ensemble with no undergarments, fully exposing her body without censorship.

The stunt immediately sparked controversy on social media, with many speculating whether the couple was escorted out of the event by security or if they simply left after their photos were taken. Ye did not give any interviews and wore an all-black ensemble consisting of pants, a shirt, and shoes from his Yeezy brand.



Charli XCX

Wore a gray corset dress paired with thigh-high open-toe boots and delicate fine jewelry.

Designer: Jean Paul Gaultier



Billie Eilish

A black sailor cap, a black nylon lace-up jersey, a white button-up shirt, and wide-leg navy blue trousers.

Designer: Prada

Sabrina Carpenter

Wore a backless sky-blue dress featuring a peplum design and a floor-length feathered hem.

Designer: JW Anderson

“What people say isn't going to stop me.
I have to do things for myself.”

-Kate Moss



BEATE KARLSSON: BARRIER-FREE DESIGN

Beate Karlsson has emerged as one of the most innovative and disruptive designers of today. With an aesthetic that challenges established norms and a creative philosophy that prioritizes provocation over convention, she has redefined the boundaries of contemporary fashion.

Born in Stockholm in 1995, Beate Karlsson showed a passion for visual and conceptual experimentation from an early age. Her academic journey led her to study fashion design at prestigious institutions such as Parsons School of Design and Central Saint Martins, where she developed her irreverent approach and explored the intersections between art, technology, and clothing.

Her academic journey led her to study fashion design at prestigious institutions such as Parsons School of Design and Central Saint Martins, where she developed her irreverent approach and explored the intersections between art, technology, and clothing.

In 2020, Karlsson joined the Italian brand AVAVAV as creative director and partner, and by 2023, she took over the company alongside a new associate. Under her leadership, the brand has gained recognition for its sculptural and irreverent designs, ranging from claw-shaped boots to silicone garments that mimic human body parts. Her critical approach to the fashion industry—often infused with humor and sarcasm—has made a significant impact on both the runway and social media.





Her talent has not gone unnoticed. Karlsson has collaborated with renowned brands and artists, solidifying herself as a designer who challenges expectations and reshapes the perception of luxury. Fashion media have highlighted her ability to merge provocation with sophistication, positioning her among the most promising names in contemporary fashion.

With a vision that transcends fleeting trends, Beate Karlsson continues to push the boundaries of creativity and design. Her work at AVAVAV is only the beginning of a career that promises to keep challenging norms and redefining the way we perceive clothing.

Karlsson doesn't just design clothes—she creates experiences; she doesn't craft garments, but statements. In an industry oversaturated with repetition and conformity, her bold perspective makes her an essential force shaping the future of fashion.

Karlsson's presentations at Milan Fashion Week have been acclaimed for their bold approach, blurring the lines between haute couture and conceptual art. Her collections not only explore the absurd but also make a statement on superficiality and the traditional structures of fashion.



Jerry Garcia, whether with Grateful Dead or his Jerry Garcia Band, kept the essence of Bob Dylan alive, consistently performing his songs with a uniquely deep emotional resonance. On the other hand, Dylan also paid tribute to Grateful Dead's music on several occasions. Although his repertoire did not include many direct covers from the Dead's catalog, his interaction with the band influenced his live performances and his approach to playing in more free-form and improvisational settings.



Few encounters in music history have been as unexpected and fascinating as that of Bob Dylan and Grateful Dead. Two creative forces that, at first glance, seemed to walk parallel paths but, in 1987, decided to join talents, shaping an unforgettable chapter in rock history.

The collaboration between Dylan and the California-based band not only resulted in a joint tour but also in a live album, *Dylan & The Dead*, which captured the essence of this union of titans.

Dylan & The Dead

A mutual respect



Since the 1960s, Bob Dylan had already become an undeniable reference in folk and rock music. His unique lyricism and rebellious spirit made him a figure admired by multiple generations. Meanwhile, Grateful Dead, with their improvisational, expansive, and psychedelic style, had built an unwavering legion of followers—the Deadheads.

The admiration between both parties was mutual. Dylan saw in Grateful Dead a band capable of interpreting his songs from a different perspective, bringing a jam energy that strayed from the traditional folk-rock structure. Jerry Garcia, the band's spiritual leader, always expressed his devotion to Dylan, acknowledging him as one of his greatest influences and an inexhaustible source of inspiration.

Psychedelic Funk

In the summer of 1987, Bob Dylan joined Grateful Dead for a short but intense stadium tour across the United States. The idea was to revitalize Dylan's live repertoire with a band that could bring a fresh perspective to his classics. The experience culminated in the release of *Dylan & The Dead* in 1989, a live album that received mixed reviews but has since become a cult favorite among fans of both artists.

Although Dylan was not entirely satisfied with the album's outcome, the tour produced unforgettable moments.



Performances of songs like "All Along the Watchtower," "Gotta Serve Somebody," and "Slow Train" showcased a unique interaction between Dylan's raspy voice and the Dead's rich instrumental textures.



SHORT N' SWEET

A CAST OF OUTFITS

One of the Best-Selling Tours Worldwide.

Carpenter has dazzled on her recent Short n' Sweet tour with a series of outfits that reflect both her artistic evolution and personal style. Under the direction of her stylist, Jared Ellner, the singer has embraced looks that fuse vintage lingerie aesthetics with modern details, highlighting her femininity and confidence on stage.

Among the most striking ensembles are crystal-embellished corsets and heart-shaped cutout dresses, featuring custom pieces from brands like Victoria's Secret and Ludovic de Saint Sernin. These designs, paired with platform boots and sparkling accessories, bring a playful yet bold energy to her performances.

From the very first date of the tour, Sabrina Carpenter has made it clear that her wardrobe is meticulously curated to reflect her artistic evolution and vibrant spirit.

Some of her standout dresses have been designed by Versace, Paco Rabanne, and AREA—brands known for their bold and sophisticated creations. She has also embraced vintage pieces from Blumarine and Roberto Cavalli, reinforcing the Y2K aesthetic that dominates her looks. Additionally, she has surprised fans with lingerie-inspired ensembles and Victoria's Secret corsets, which complement her sensual yet elegant stage presence.

One of Sabrina's recurring looks is the combination of structured corsets with tulle or satin skirts, evoking a modern princess aesthetic with a daring twist. These ensembles enhance her silhouette while playing with textures and volumes, creating a perfect balance between delicacy and impact. Designers like Vivienne Westwood and Jean Paul Gaultier have played a key role in crafting these pieces, infusing their signature haute couture elements with a youthful edge.

The tour's aesthetic draws inspiration from 1970s fashion, with stage designs reminiscent of vintage television shows, creating a retro-futuristic atmosphere that perfectly complements Sabrina's outfits. Each costume change is carefully timed to align with different sections of the concert, offering a visually dynamic experience for the audience.



ERODE REVIEWS

THE WEEKND REBORN AS ABEL TESFAYE IN
HURRY UP TOMORROW

Hurry Up Tomorrow marks the conclusion not only of *The Weeknd's* final musical trilogy but also of his alter ego itself. Since 2023, Abel Tesfaye had expressed his intention to leave behind his stage name and embark on a new creative chapter under his real identity. Now, three years after its predecessor, *Dawn FM* (2022), *Hurry Up Tomorrow* arrives to captivate listeners with a deeply introspective project exploring universal themes such as identity, solitude, despair, and self-love. This album serves as the final chapter in the narrative Tesfaye has meticulously developed across his last two records, each symbolizing a different stage in the process of death. *After Hours* (2020) portrays *The Weeknd's* story—marked by substance abuse and loneliness—culminating in his tragic demise. In contrast, *Dawn FM* (2022) represents his passage through purgatory, a space where he confronts his past and atones for his sins before reaching his final fate. With *Hurry Up Tomorrow*, Tesfaye carefully constructs a story of personal rebirth, in which he lets *The Weeknd* die to give life to Abel Tesfaye. This concept is especially reinforced in the chorus of the album's final track, *Hurry Up Tomorrow*, where he repeatedly sings, "I see heaven, afterlife." It serves as the ultimate resolution to this trilogy, marking the long-anticipated death of his character. Featuring collaborations with artists ranging from Travis Scott and Future to Anitta and Lana Del Rey, *Hurry Up Tomorrow* stands as a project of creative ambition and genre diversity. With its deeply introspective narrative and flawless musical execution, the album not only signifies a turning point in Abel Tesfaye's career but also cements itself as one of his most profound and essential works. Undoubtedly, *Hurry Up Tomorrow* is a masterful album, deserving recognition as one of the best of the decade and one of the most significant milestones in *The Weeknd's* artistic journey.

By Oscar Santamaría

**Barry Keoghan & Abel Tesfaye
Image shared by Entertainment
Weekly from the behind-the-scenes
of the feature film *Hurry Up
Tomorrow*.**



In December 2024, Abel Tesfaye announced that 2025 would mark a new chapter in his career with the release of a new album, a world tour, and, to the surprise of his fans, a feature film. On February 4, Lionsgate and the artist unveiled the first trailer for *Hurry Up Tomorrow*, a title shared by both his upcoming album and the film. This ambitious cinematic project stars Tesfaye alongside Jenna Ortega and Barry Keoghan.

The film follows the story of a tormented musician suffering from insomnia, who embarks on an odyssey with a mysterious stranger. As their journey unfolds, the line between reality and illusion begins to blur, forcing him to confront the deepest secrets of his own existence.

Hurry Up Tomorrow is set to make its world premiere on May 4, 2025.

HURRY UP TOMORROW

31/01/2025

XO / REPUBLIC RECORDS

GLOBAL #1 Billboard

A photograph of Ronaldinho balancing a stack of objects on his head. From top to bottom, the stack consists of a bicycle wheel, a ceramic vase with blue floral patterns containing pink and white flowers, and a brown leather soccer ball. Ronaldinho is wearing a green ribbed sweater and glasses, looking upwards with a slight smile. The background is a plain, light blue wall.

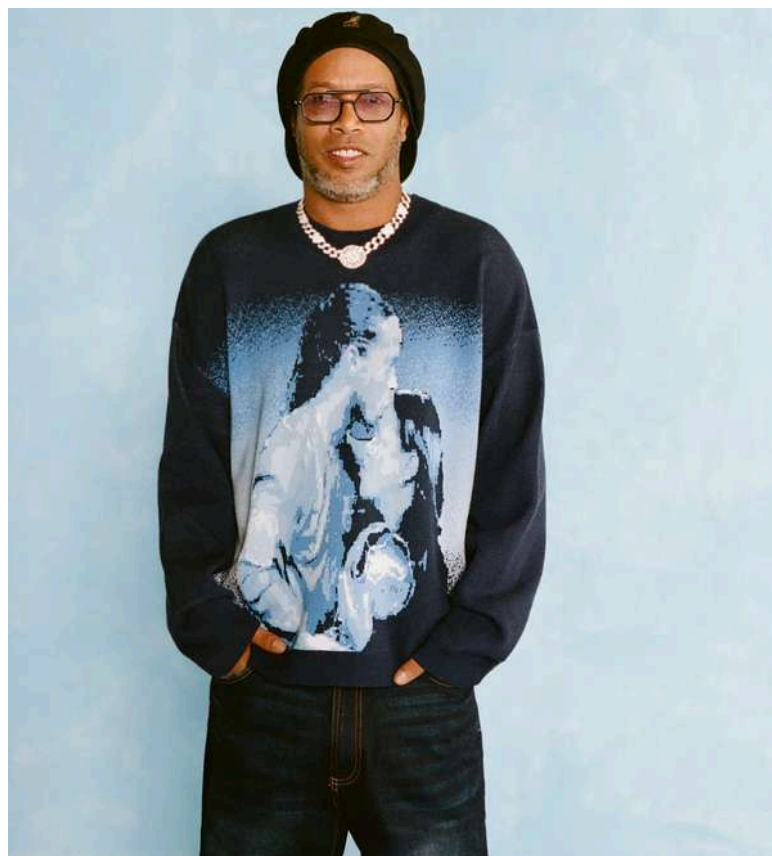
RONALDINHO X NUDE PROJECT: THE SPIRIT OF JOGA BONITO

The fusion between football and streetwear reaches a new level with the collaboration between Ronaldinho and Nude Project. The Brazilian legend, known for his unmatched talent and charismatic style of play, teams up with one of the most popular emerging brands to launch a collection that captures the essence of Joga Bonito.

Fashion with history

Ronaldinho has always been more than just a footballer. His joyful and creative style of play has transcended generations and continues to inspire millions. This new collaboration with Nude Project not only pays tribute to his sporting legacy but also seeks to convey his philosophy of life through fashion.

The collection features a selection of garments designed to reflect Ronaldinho's authenticity and free spirit. Among the standout pieces are hoodies and t-shirts adorned with iconic images of the Brazilian legend, including the unforgettable moment when his mother kissed him at Camp Nou after receiving the Ballon d'Or, as well as childhood snapshots that capture his early passion for football.



A campaign with a touch of 'Dinho'

The launch of the collection is accompanied by a unique campaign in which Ronaldinho takes part in a fictional talent show. In this creative concept, he is seen playing the guitar, showcasing his passion for music and reminding us that his charisma extends far beyond the football field. This artistic approach reinforces the idea that life—just like football—should be lived with passion and without fear of personal expression.

Joga Bonito

The Ronaldinho x Nude Project collection is available through the brand's official website and is set to become one of the most sought-after drops of the season. This collaboration proves that sports and fashion can seamlessly merge to create something authentic, inspiring, and accessible—allowing fans to carry a piece of Joga Bonito with them wherever they go.



SUPREME F/W25

Supreme

Supreme has unveiled its Spring/Summer 2025 collection, blending its signature streetwear aesthetic with unexpected collaborations and innovative designs. This season, the New York-based brand presents a diverse range of pieces, featuring partnerships with Umbro, the incorporation of iconic characters, and a selection of unique accessories.

No olvidar las playeras y todos los accesorios que vienen con una colección con Supreme, entre ellos muchas de estas playeras con estampados divertidos y serios, accesorios como un Optimus Prime rojo con el nombre de la marca o un peluche de E.T. con una sudadera roja Supreme. De igual forma pudimos ver las piezas más extravagantes, como la pera para boxear de Supreme en colaboración con Everlast, o el sofá hecho completamente de mezclilla, un maniquí para costura, una raqueta de tenis e inclusive un propulsor de agua. Let's not forget the graphic tees and extensive lineup of accessories that always accompany a Supreme collection.

This season features a mix of playful and serious t-shirt prints, alongside standout accessories like a red Optimus Prime figurine branded with the Supreme logo and an E.T. plush dressed in a red Supreme hoodie.

On the more extravagant side, the collection includes a Supreme x Everlast speed bag for boxing, a fully denim-covered sofa, a sewing mannequin, a tennis racket, and even a water jetpack. These unexpected additions further cement Supreme's reputation for pushing the boundaries of streetwear and lifestyle design.





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BACKSTREET BOYS DENIM JACKET

The Backstreet Boys were one of the most successful boy bands of all time, solidifying themselves as pop icons in the late 1990s and early 2000s. Formed in 1993 in Orlando, Florida, the group consisted of AJ McLean, Howie Dorough, Nick Carter, Kevin Richardson, and Brian Littrell.

Their debut album, *Backstreet Boys* (1996), launched them to fame in Europe before making waves in the United States. However, their global breakthrough came with *Millennium* (1999) and *Black & Blue* (2000), albums that sold millions of copies and cemented their status as one of the most influential pop groups of their era. Songs like "I Want It That Way," "As Long As You Love Me," and "Everybody (Backstreet's Back)" became generational anthems.

This 1997 jacket was produced as official tour merchandise during the band's peak years, capturing the essence of their worldwide success at the time.



1 1 1

Comme des garçons *dress/jacket*

This dress was featured in a Comme des Garçons runway show, showcasing a unique asymmetrical design where one side drapes downward to the other. It features a front zipper and is crafted from semi-transparent black fabric, highlighting the brand's signature avant-garde aesthetic.



A rare vintage concert tee from 1982, designed for the band's live shows. The back features the classic skull emblem, while the front showcases the album artwork from Aoxomoxoa (1969), making it a true collector's piece for fans of the band's iconic era.



Jersey worn by the Croatian national team in 1998, famously recognized for its red and white checkered design, symbolizing the country's football heritage during their historic World Cup run, where they finished in third place.



Bud... Weis... ..er

A Budweiser t-shirt featuring artwork from its classic 1995 Super Bowl commercials, where animals from a lagoon humorously searched for the brand's beers. This vintage piece captures the nostalgia of Budweiser's iconic advertising era.





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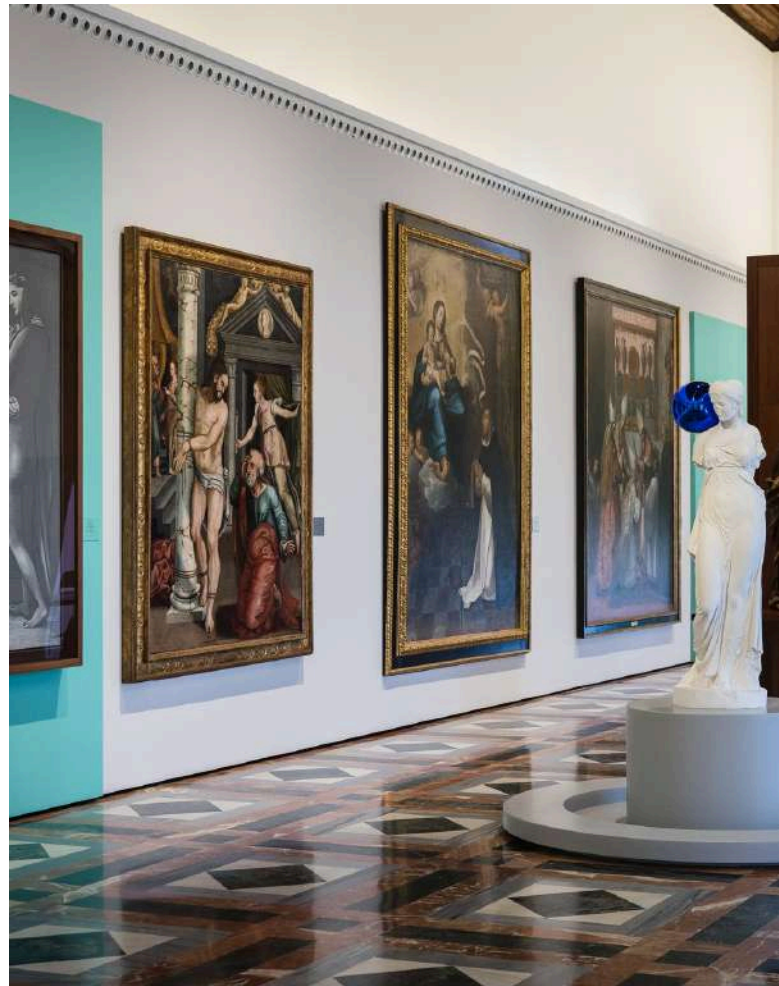
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SUSHI PARK YSL



Yves Saint Laurent has taken an unexpected yet fascinating step by merging the world of haute couture with luxury gastronomy. In collaboration with renowned chef Peter Park, the French maison has inaugurated Sushi Park Paris, a Japanese restaurant located in the heart of its Rive Droite boutique in the City of Light.

Under the artistic direction of Anthony Vaccarello, Saint Laurent has continuously explored different forms of art and culture to create experiences that go beyond fashion. Sushi Park Paris is the latest extension of this vision, where the maison's minimalist aesthetic and exclusive identity are reflected in every detail of the restaurant.

The relationship between Saint Laurent and Sushi Park originated in Los Angeles, where Peter Park's original restaurant has become a creative hub for the elite of the entertainment industry. As a devoted fan of the concept, Vaccarello has brought the experience to Paris, creating a unique enclave that blends French sophistication with the highest traditions of Japanese cuisine.



Sushi Park Paris offers an omakase menu crafted by chef Peter Park, renowned for his minimalist approach and meticulous selection of seasonal ingredients. Each piece is prepared with surgical precision in an open kitchen, allowing guests to witness the chef's mastery up close, fostering an intimate connection with the culinary process.

The restaurant's ambiance reflects Saint Laurent's signature understated luxury: dim lighting, dark wood accents, and a minimalist interior design, ensuring that the gastronomic experience remains the true focal point.

Located at 8 rue du 29 Juillet, in Paris's 1st arrondissement, Sushi Park Paris is set to become an exclusive destination for fashion and fine dining enthusiasts. With limited access and a highly exclusive reservation system, the restaurant positions itself as a one-of-a-kind experience within the city's culinary landscape.

This initiative not only enhances the boutique Rive Droite experience but also solidifies Yves Saint Laurent as a brand that constantly redefines the boundaries of creativity and exclusivity.

ARMANI

In the spotlight

On February 15, 2025, the 75th edition of the Berlin International Film Festival set the stage for a night of luxury and sophistication. As a main partner and official beauty expert of the festival, Armani Beauty hosted the exclusive In the Spotlight party, bringing together some of the most prominent figures from the worlds of film and fashion.



ARMANI BEAUTY

The Berlinale is one of the most prestigious film festivals in the world, and in this edition, Armani Beauty reaffirmed its commitment to cinematic artistry and beauty through an event that blended glamour with a celebration of international talent. The evening was marked by the presence of film stars, filmmakers, and influential personalities, all shining in an atmosphere where sophistication and creativity took center stage.

Among the standout guests at the In the Spotlight party were Sydney Sweeney, Madisin Rian, Jeanne Coursaud, Gizem Emre, Jella Haase, Jill Asemota, Aziza Sassi, Laura Marie Geissler, Annabella Zetsch, Lea Naumann, Shawny Sander, Susanne Wüst, Jenny Augusta, and many more, each dazzling in carefully curated looks. The event's elegant and exclusive ambiance allowed attendees to enjoy an unforgettable evening that celebrated beauty in all its forms.

One of the night's most anticipated moments was the unveiling of Armani Beauty's latest products, designed to enhance natural radiance while embodying the timeless sophistication of the brand. With innovative textures and shades inspired by the essence of cinema, these special-edition creations took center stage, capturing the fusion of film, fashion, and beauty at this extraordinary event.



VICTORIA BECKHAM

WITH SOTHEBY'S



The iconic designer and entrepreneur Victoria Beckham has once again demonstrated her influence in the worlds of art and fashion with her recent collaboration with Sotheby's. In an innovative move, Beckham has curated an exhibition of contemporary art at her flagship Dover Street boutique in London, seamlessly merging her two passions: fashion and art.

The exhibition, open to the public from February 5 to February 10, 2025, showcased eleven pieces personally selected by Beckham from renowned artists such as Jean-Michel Basquiat, Keith Haring, Yoshitomo Nara, George Condo, Joan Mitchell, Gerhard Richter, Yves Klein, and Francis Bacon. These works were displayed within the exclusive setting of her boutique, creating a visual dialogue between art and her latest fashion collection.

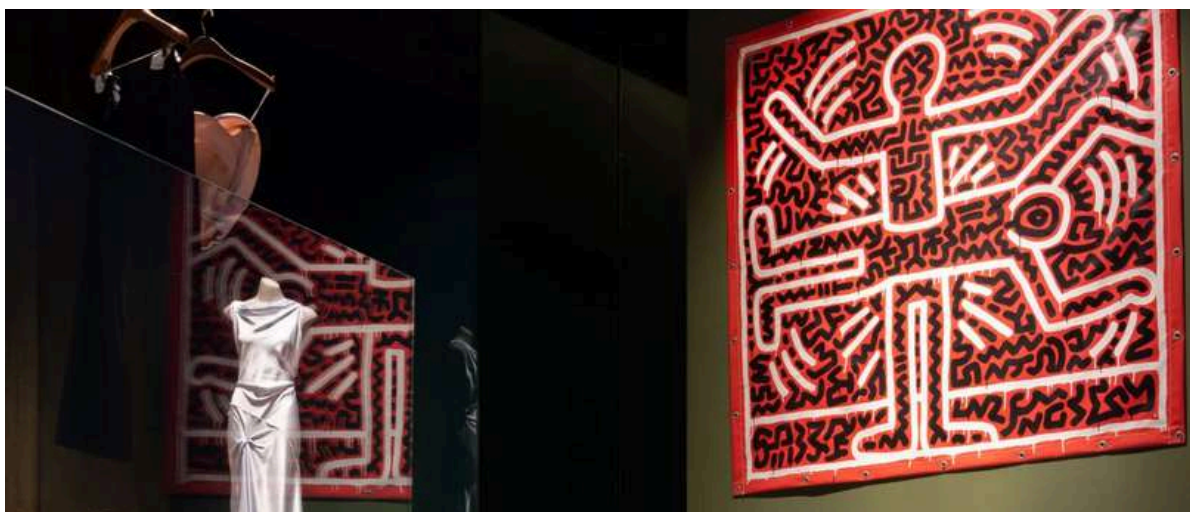


One of the standout pieces in the exhibition is Cosmic Eyes (in the Milky Lane) (2005) by Yoshitomo Nara, distinguished by its sophisticated color palette and charming expressiveness. For Victoria Beckham, this artwork embodies a balance between sophistication and playful creativity, a concept she also strives to convey in her designs.

A LOVE FOR THE ART

Victoria Beckham’s passion for contemporary art is no secret. Alongside her husband, David Beckham, she has collected works by renowned artists such as Yayoi Kusama, Nan Goldin, Damien Hirst, and Tracey Emin. For them, art is not just an investment, but a source of inspiration that deeply influences both their personal lives and careers.

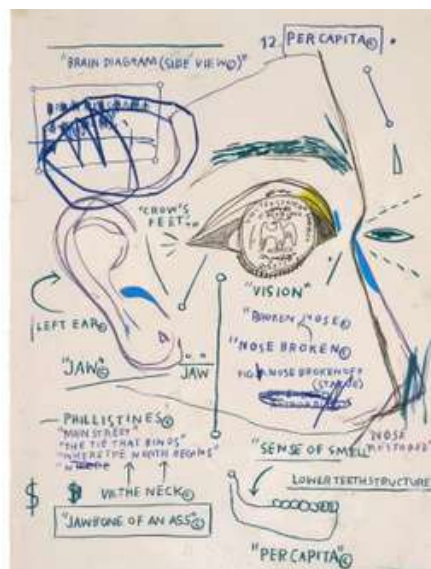
In recent interviews, Victoria Beckham has shared how art influences her vision of fashion. “Art and fashion have always been intertwined. The textures, the colors, the compositions—everything is a reflection of boundless creativity,” the designer states.

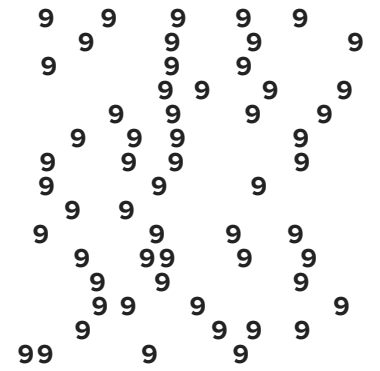


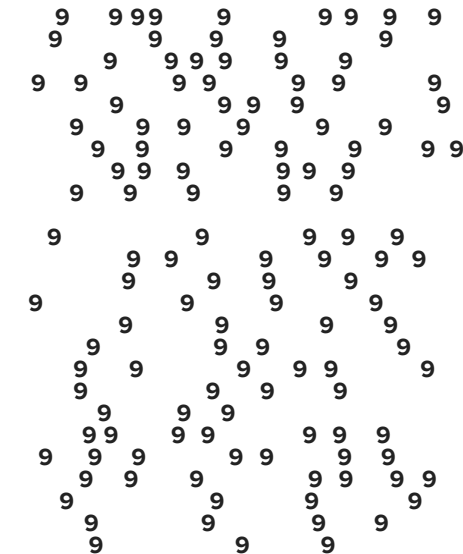
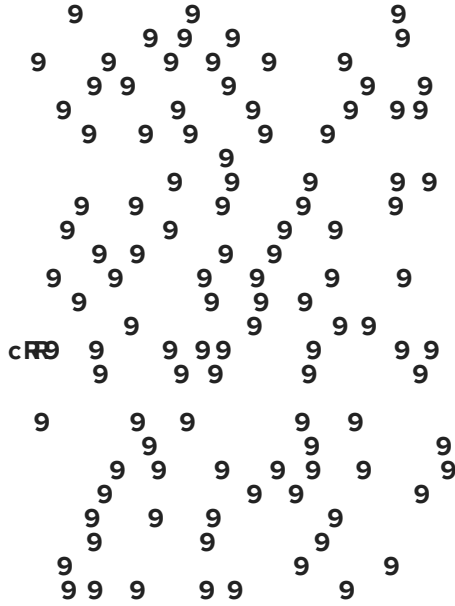
A FUSION OF ART AND FASHION

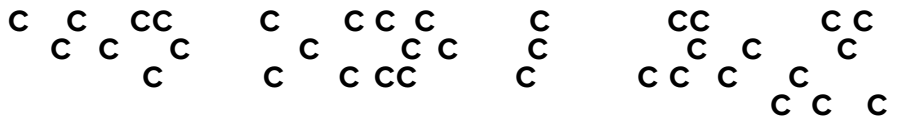
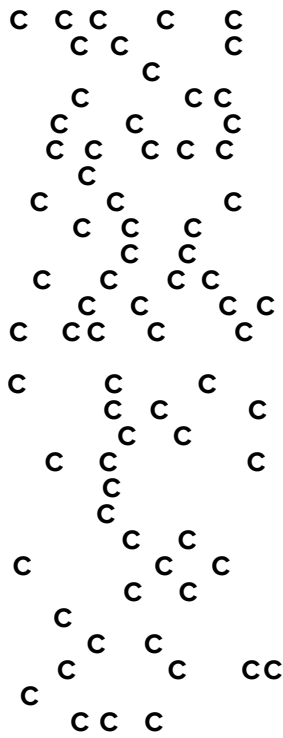
The collaboration between Victoria Beckham and Sotheby’s not only reinforces her commitment to art but also offers an enriching experience to visitors of her store. This exhibition demonstrates how fashion and art can coexist within the same space, providing a holistic approach to aesthetic appreciation.

More than just an exhibition, this event stands as a landmark moment in the synergy between the art and fashion industries. Beckham’s curatorial work for Sotheby’s strengthens her position as a visionary, constantly pushing the boundaries of creativity. By transcending her role as a fashion designer, she establishes herself as a true influencer in contemporary art, shaping a dialogue between luxury, culture, and innovation.











THE ROLLING STONES

By the late 1970s, The Rolling Stones were searching for a new visual identity to represent their growing brand. That's when John Pasche, a young student at the Royal College of Art in London, was commissioned to create a logo that would encapsulate the essence of the band.

The inspiration behind the design came directly from Mick Jagger, who wanted something that conveyed rebellion and a defiant attitude. Pasche found his reference in Hindu mythology, specifically in the goddess Kali, who is often depicted with her tongue sticking out as a symbol of power and protest. However, the imagery also perfectly embodied Jagger's energy and irreverence, making it a natural fit for the band.

The logo officially debuted in 1971 with the release of *Sticky Fingers*, an album designed by Andy Warhol, and has since become an inseparable icon of the band's identity.

Over the years, the design has undergone subtle modifications, adapting to different formats and trends while maintaining its core essence. It has been featured on albums, official merchandise, tour visuals, and even in fashion and art collaborations. In 2012, to commemorate The Rolling Stones' 50th anniversary, a special edition of the logo was released, incorporating gold accents and a more refined design, further cementing its status as one of the most enduring symbols in rock history.



THE PRINCE OF DARKNESS HAS SPOKEN

OZZY OSBOURNE BIDS FAREWELL WITH A HISTORIC SHOW ALONGSIDE ROCK LEGENDS



Ozzy Osbourne Says Goodbye with a Historic Show Alongside Rock Legends

Ozzy Osbourne will bid farewell to the stage with an epic concert titled *Back to the Beginning*, set to take place on July 5 at the iconic Villa Park in Birmingham. This final performance not only marks the end of an era for one of the most influential heavy metal icons, but it will also bring together some of the biggest names in rock and metal history.

Ozzy will not be alone for this special occasion. Joining him will be the original members of Black Sabbath—Geezer Butler, Tony Iommi, and Bill Ward—in a long-awaited reunion that fans have been hoping for years. But the night does not end there, as the lineup includes an impressive roster of artists who have been key to the evolution of the genre.

Among the main guests are Metallica, Slayer, Pantera, Gojira, Halestorm, Alice in Chains, Lamb of God, Anthrax, Guns N' Roses, Tool, and Mastodon, guaranteeing a day full of intensity, powerful riffs, and immortal metal classics.

In addition to the main bands, special performances have been confirmed by major rock and metal figures such as Billy Corgan (The Smashing Pumpkins), David Draiman (Disturbed), Duff McKagan (Guns N' Roses), Fred Durst (Limp Bizkit), Lzzy Hale, Jake E. Lee, Jonathan Davis (Korn), KK Downing, Mike Bordin (Faith No More), Papa Emeritus IV (Ghost), Rudy Sarzo, Sammy Hagar, Slash (Guns N' Roses), Sleep Token, Tom Morello, and Wolfgang Van Halen.

Beyond being a historic event for rock and metal, organizers have announced that all proceeds will be donated to charitable causes, including Cure Parkinson's, Birmingham Children's Hospital, and Acorn Children's Hospice, supported by Aston Villa Football Club. This initiative reinforces Ozzy Osbourne's legacy not only as a musical legend but also as a figure committed to his community.



Back to the Beginning

Geezer Butler | Tony Iommi | Ozzy Osbourne | Bill Ward

The Final Show

Saturday 5 July

Villa Park, Birmingham

Performances from

BLACK SABBATH | OZZY OSBOURNE
METALLICA | SLAYER | PANTERA
GOJIRA | HALESTORM | ALICE IN CHAINS
LAMB OF GOD | ANTHRAX | MASTODON

Additional Performances from

Billy Corgan (The Smashing Pumpkins) | David Draiman (Disturbed) | Duff McKagan (Gn'R)
Fred Durst (Limp Bizkit) | Lzzy Hale | Jake E Lee | Jonathan Davis (Korn)
KK Downing | Mike Bordin (Faith No More) | Papa V Perpetua (Ghost)
Rudy Sarzo | Sammy Hagar | Slash (Gn'R) | Sleep Token ii (Sleep Token)
Tom Morello | Wolfgang Van Halen

TICKETS ON SALE FRIDAY 14 FEBRUARY 10AM

[Ticketmaster.co.uk](https://www.ticketmaster.co.uk) [Livenation.co.uk](https://www.livenation.co.uk)

All profits will be donated equally to the following charities: Cure Parkinson's, Birmingham Children's Hospital and Acorn Children's Hospice, a Children's Hospice supported by Aston Villa.

Tyler the Creator and the

CHROMAKOPIA

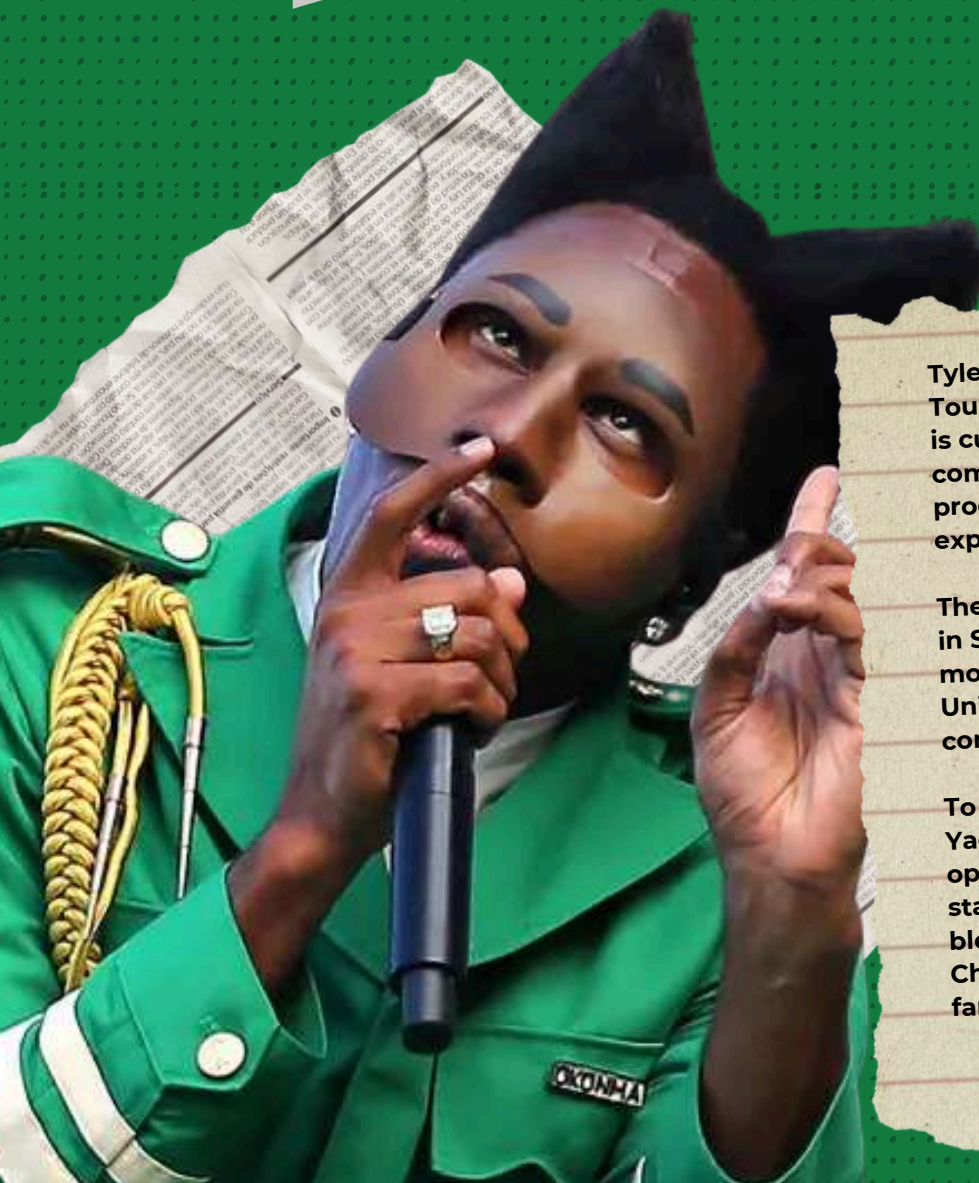
by
Oscar
Santamaría

tour

Tyler, The Creator has kicked off his Chromakopia Tour, named after his acclaimed album. The tour is currently among the most anticipated in the coming months, promising a visually stunning production and an immersive auditory experience for fans of the rapper.

The first stop of the tour took place on February 4 in Saint Paul, Minnesota. From there, the tour will move through multiple cities, covering the United States, Europe, and Oceania, before concluding on September 4 in Perth, Australia.

To elevate the energy of each performance, Lil Yachty and the duo Paris Texas will join Tyler as opening acts on select dates. With innovative stage design, immersive lighting, and a setlist blending his classics with his latest work, Chromakopia Tour is a must-see experience for fans of Tyler's boundless creativity.



So far, Tyler, The Creator has not announced any Chromakopia Tour dates in Latin America. However, the rapper has an upcoming April performance in Mexico City, where he will headline Axe Ceremonia.

The festival is known for promoting hip-hop in the country, having hosted artists such as A\$AP Rocky, Travis Scott, and Kendrick Lamar. Now, it will be responsible for bringing Tyler's first and only performance in Mexico—at least for now.



“Every version of me that you’ve seen is my most honest version at that given moment.”

Tyler on His Personal Connection to Chromakopia
Billboard



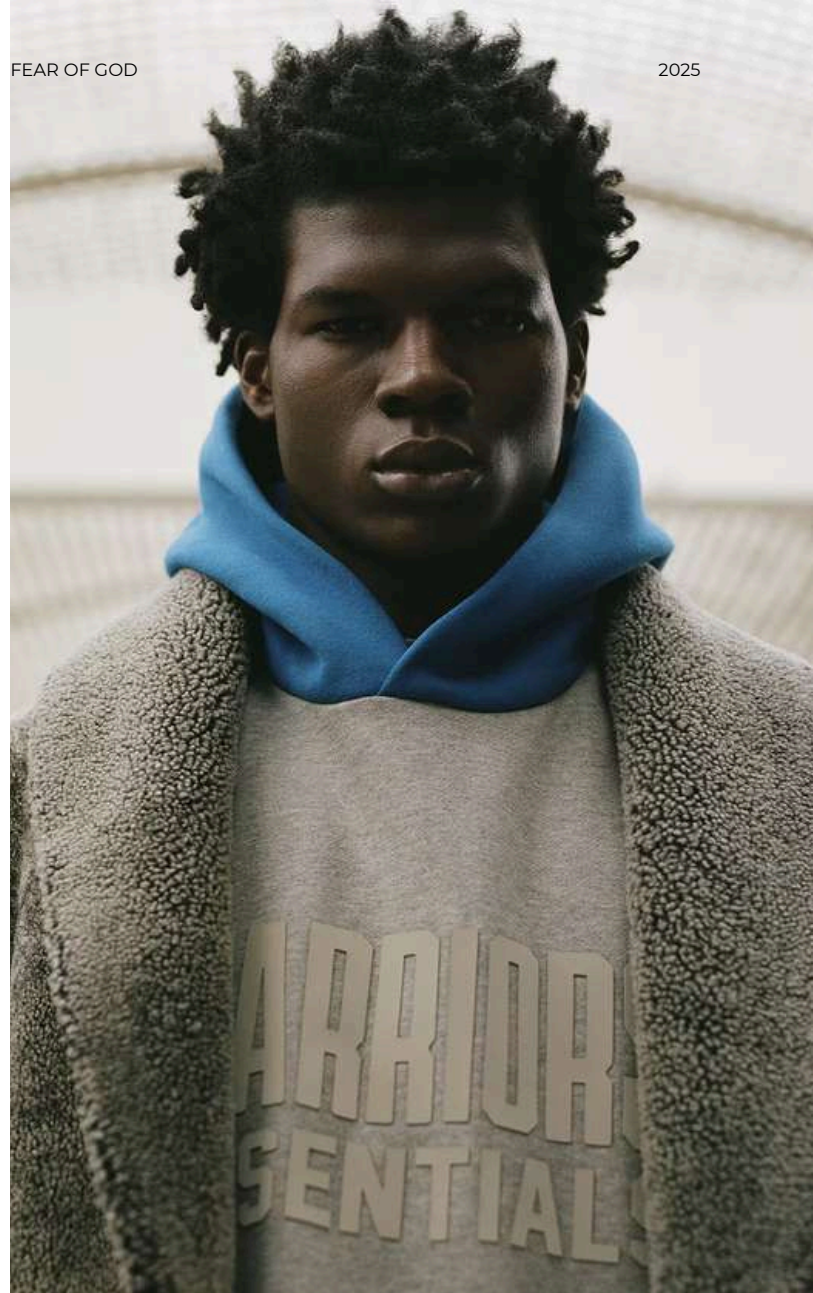
NBA FEAR OF GOD

Fear of God ESSENTIALS by Jerry Lorenzo has solidified its place at the top of modern streetwear, thanks to strategic collaborations and releases that have redefined contemporary aesthetics.

What makes it so impactful? Fear of God ESSENTIALS is an extension of the main Fear of God brand, created with the intention of offering a more accessible alternative without sacrificing the luxury and sophistication that define the label. This decision sparked a boom in popularity for ESSENTIALS, expanding its reach and attracting a diverse audience that values the fusion of minimalism and exclusivity.

Over the years, Fear of God ESSENTIALS has collaborated with major brands like Ermenegildo Zegna, Nike, Adidas, and more. Its latest collaboration is with the NBA, launching a new ESSENTIALS line designed for the comfort and style of professional basketball players.





On November 19, 2024, a multi-year contract was signed between Fear of God ESSENTIALS and the NBA, aiming to merge sports culture with ESSENTIALS' signature fashion aesthetic. The goal of this collaboration is to elevate both the NBA and ESSENTIALS through distinctive team-inspired designs.

ESSENTIALS x NBA has just launched its second collection, which continues to blend comfort, minimalism, and unique designs that resonate with basketball culture and streetwear enthusiasts alike.

The new release was unveiled during Men's Fashion Week 2025, coinciding with the NBA games in Paris, and featured the support of friends of the brand, including J Balvin, Pusha T, Idris Elba, Claire Thomson-Jonville, Louise Chen, and renowned designer Willy Chavarria.


Additionally, Jerry Lorenzo introduced a dedicated space for the collaboration, called Fear of God Residency, serving as a creative hub for the fusion of fashion and sports culture.

BONNETJE

[FW 25/26]



Bonnetje, one of the most revolutionary brands from the CPHFW NEWTALENT programme, took upcycling to an extreme level in its Fall/Winter 25/26 presentation. With a philosophy centered on reconstructing old garments, the Danish label redefined traditional tailoring, turning it into an innovative and conceptual fashion statement.

COPENHAGUEN 

THE FW 25/26 COLLECTION BY BONNETJE WAS A TRUE DISPLAY OF CREATIVITY, WHERE UNEXPECTED MATERIALS SUCH AS OFFICE BLINDS AND PLASTIC DOCUMENT SLEEVES WERE TRANSFORMED INTO RUNWAY PIECES. THE BLINDS WERE REIMAGINED AS DRESSES, SKIRTS, AND MICRO-MINIS, WITH THEIR CORDS LEFT INTACT AS A SUBTLE NOD TO THEIR ORIGINAL FUNCTION.

THE ATMOSPHERE WAS HEIGHTENED BY THE RINGING OF AN OFFICE PHONE, ECHOING THROUGH THE SPACE, PAIRED WITH A CUSTOM FRAGRANCE CREATED EXCLUSIVELY FOR THE OCCASION—A SCENT THAT EVOKED INK, LIPSTICK, AND THE WARMTH OF ELECTRONIC DEVICES. THIS MULTISENSORY EXPERIENCE REINFORCED THE COLLECTION'S NARRATIVE: THE REBIRTH OF DISCARDED OBJECTS INTO SOMETHING ENTIRELY UNEXPECTED.

B

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Met Gala

The first Monday of May is the most anticipated date in the fashion industry. Year after year, the Metropolitan Museum of Art in New York becomes the epicenter of glamour and creativity, where designers, celebrities, and style enthusiasts gather to bring the Met Gala to life.

For its 2025 edition, the gala takes inspiration from an iconic and revolutionary figure within the sartorial world: the Black dandy. Under the title "Superfine: Tailoring Black Style," the exhibition will explore the influence of Black tailoring throughout history and its impact on contemporary fashion.

TAILORED FOR YOU



Each edition of the Met Gala introduces a dress code that challenges attendees to reinterpret the theme of the exhibition. For 2025, the invitation sets the tone with "Tailored for You," a concept that emphasizes bespoke tailoring and custom craftsmanship.

Guests are expected to wear made-to-measure suits that pay homage to the elegance of the Black dandy, incorporating luxurious elements, sophisticated textures, and impeccable cuts that celebrate the art of fine tailoring.

The event will feature a group of co-chairs who represent the diversity and influence of Black fashion across various industries. Among them are Pharrell Williams, Colman Domingo, Lewis Hamilton, and A\$AP Rocky, who, alongside Anna Wintour, will lead the gala.

Additionally, the inclusion of LeBron James as honorary co-chair further underscores the cultural and social significance of the event.

Dandyism, traditionally linked to European masculine elegance of the 18th and 19th centuries, took on an entirely new meaning within the African diaspora. Far from simply adopting aristocratic dress codes, Black dandy fashion became an act of affirmation and resistance.

Iconic figures such as Frederick Douglass, Duke Ellington, and Dapper Dan have shown how tailoring has served as a tool for empowerment and the redefinition of Black identity.





GOBIERNO DE LA
CIUDAD DE MÉXICO

CDMX



FRANK OCEAN'S
MEXICANA



CIUDAD DE MÉXICO
TRANSPORTE PRIVADO AUTOMÓVIL

The acclaimed American artist Frank Ocean has reportedly been spotted in various locations around Mexico City by fans, seemingly in the process of filming his cinematic debut. The R&B artist confirmed these speculations through his Instagram Stories, where he shared a photo of a shopping bag from El Palacio de Hierro and a box of Cinemex popcorn.

Ocean, globally recognized for his groundbreaking albums *Channel Orange* and *Blonde*, has explored various artistic disciplines since his last musical release in 2016. The California-born artist has ventured into photography, jewelry design, fashion, and more recently, film.

Details surrounding his directorial debut remain scarce, aside from the confirmation that it is an independent production (for now) and that British actor David Jonsson has been cast as the lead.

Since the early 2020s, speculation about Frank Ocean's involvement in a film project has been circulating, particularly in 2022, when rumors suggested he was in talks with A24. While the studio's involvement has yet to be confirmed, it wouldn't be surprising given Ocean's strong artistic connection with the company.

Rumors indicate that filming began in mid-December 2024, and according to the Film and Television Industry Alliance (FTIA), the working title of the film is *Philly*.



SPIKE LEE/STONE ISLAND/
SPRING/SUMMER 2025



IN THIS COLLABORATION, LEE APPEARS IN A SERIES OF PHOTOGRAPHS AND AN INTERVIEW TITLED "COMMUNITY AS A FORM OF RESPECT," WHERE HE SHARES HIS PERSPECTIVES ON THE BRAND AND ITS INFLUENCE ON URBAN CULTURE.

LEE REFLECTS ON THE IMPORTANCE OF COMMUNITY IN FASHION AND HOW STONE ISLAND HAS SUCCESSFULLY MERGED TECHNICAL FUNCTIONALITY WITH URBAN STYLE, CREATING GARMENTS THAT TRANSCEND GENERATIONS. HE ALSO HIGHLIGHTS THE BRAND'S ABILITY TO INNOVATE AND REMAIN RELEVANT IN AN EVER-EVOLVING FASHION INDUSTRY.

FOR THIS COLLABORATION, LEE WEARS THE 410038 METAL COVER JACKET, AN ICONIC PIECE FROM THE COLLECTION. THIS GARMENT STANDS OUT FOR ITS FUTURISTIC DESIGN AND HIGH-TECH MATERIALS, CHARACTERISTICS THAT HAVE SOLIDIFIED STONE ISLAND AS A LEADING FORCE IN THE FASHION INDUSTRY.



A RESEARCH PROJECT
IN 100 QUESTIONS

PARTICIPANT:
Spike Lee,
Filmmaker, Tenured Professor,
NYU Graduate Film

WEARING:
4100038_Metal Cover

LOCATION:
Brooklyn, New York,
40.6782°N 73.9442°W

QUESTION 01 OF 100
WHO ARE THE ARTISTS WHO INSPIRE YOU?

THAT'S A LONG LIST, BUT I'M GONNA PUT MY FATHER, GREAT COMPOSER, GREAT JAZZ BASSIST, BILL LEE, AT THE FRONT.

QUESTION 14 OF 100
THE FUTURE IS...?

PEACE AROUND THE WORLD, BECAUSE THERE'S SOME THINGS HAPPENING HERE THAT JUST AIN'T RIGHT.

QUESTION 18 OF 100
WHAT IS THE LAST THING YOU DO BEFORE YOU GO TO SLEEP?

I SAY MY PRAYERS.

QUESTION 21 OF 100
WHAT DO YOU COLLECT?

I'VE GOT A SIGNED JERSEY BY PELE, A GIANT ANC FLAG SIGNED BY MANDELA, PRINCE'S WHITE GUITAR.

QUESTION 28 OF 100
WHAT IS YOUR FAVOURITE SEASON?
"DO THE RIGHT THING" TAKES PLACE IN A VERY, VERY HOT NEW YORK SUMMER.

QUESTION 46 OF 100
WHAT LANGUAGES CAN YOU UNDERSTAND?
ENGLISH AND ANOTHER FORM OF ENGLISH. IT'S CALLED "BROOKLYN-ESE".

QUESTION 50 OF 100
HOW DO YOU CLEAR YOUR MIND?
MADISON SQUARE GARDEN, COURT-SIDE, ROOTING FOR MY TEAM.

QUESTION 54 OF 100
WNAME A BOOK, FILM, PODCAST, OR VIDEO GAME THAT CHANGED YOUR LIFE?
I READ IT IN 7TH GRADE: "THE AUTOBIOGRAPHY OF MALCOLM X" AS TOLD BY ALEX HALEY.

QUESTION 73 OF 100
WHERE DO YOU DO YOUR BEST WORK?
I CAN WORK EVERYWHERE, IN FACT A LOT OF WORK I USUALLY DO ON A PLANE.

Original research
commissioned by:


STONE ISLAND

PROJECT CONTINUES AT STONEISLAND.COM



Off-White™



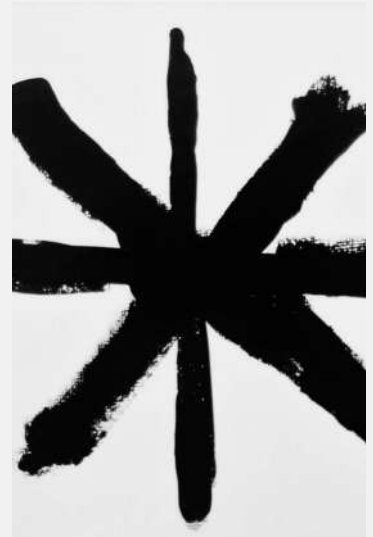


AC Milan has announced the release of its fourth kit for the 2025 season, in collaboration with two giants of fashion and sports. Off-White, the luxury brand founded by visionary Virgil Abloh, joins forces with Puma to design the latest AC Milan jersey, honoring one of the most historic and prestigious clubs in European football. This project brings together three creative powerhouses, each excelling in its respective field.

Puma, as AC Milan's technical sponsor, brings its expertise in sports design and performance. Off-White, known for its disruptive and contemporary approach, infuses the jersey with urban luxury. And AC Milan, with its rich heritage and global fanbase, serves as the foundation of this collaboration. The jersey features a bold and contemporary design, with Off-White™ leaving its distinctive mark on the aesthetic.

Set against a black base that fades into green at the bottom, the jersey features Off-White™'s signature arrows, repeated throughout the design to create a minimalist yet striking aesthetic. Red and green accents on the collar and sleeves add contrast, while the club crest, sponsors, and Puma logo are rendered in yellow, achieving a perfect balance between art and sport.





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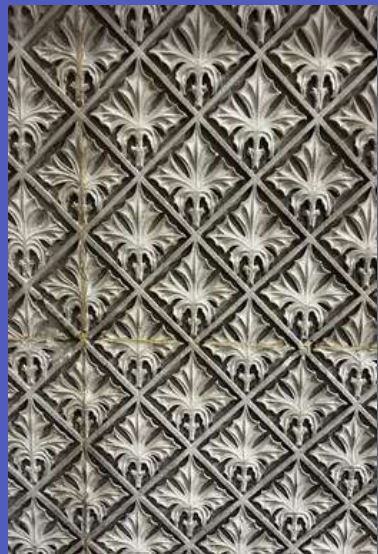
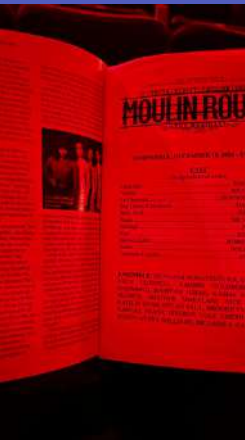
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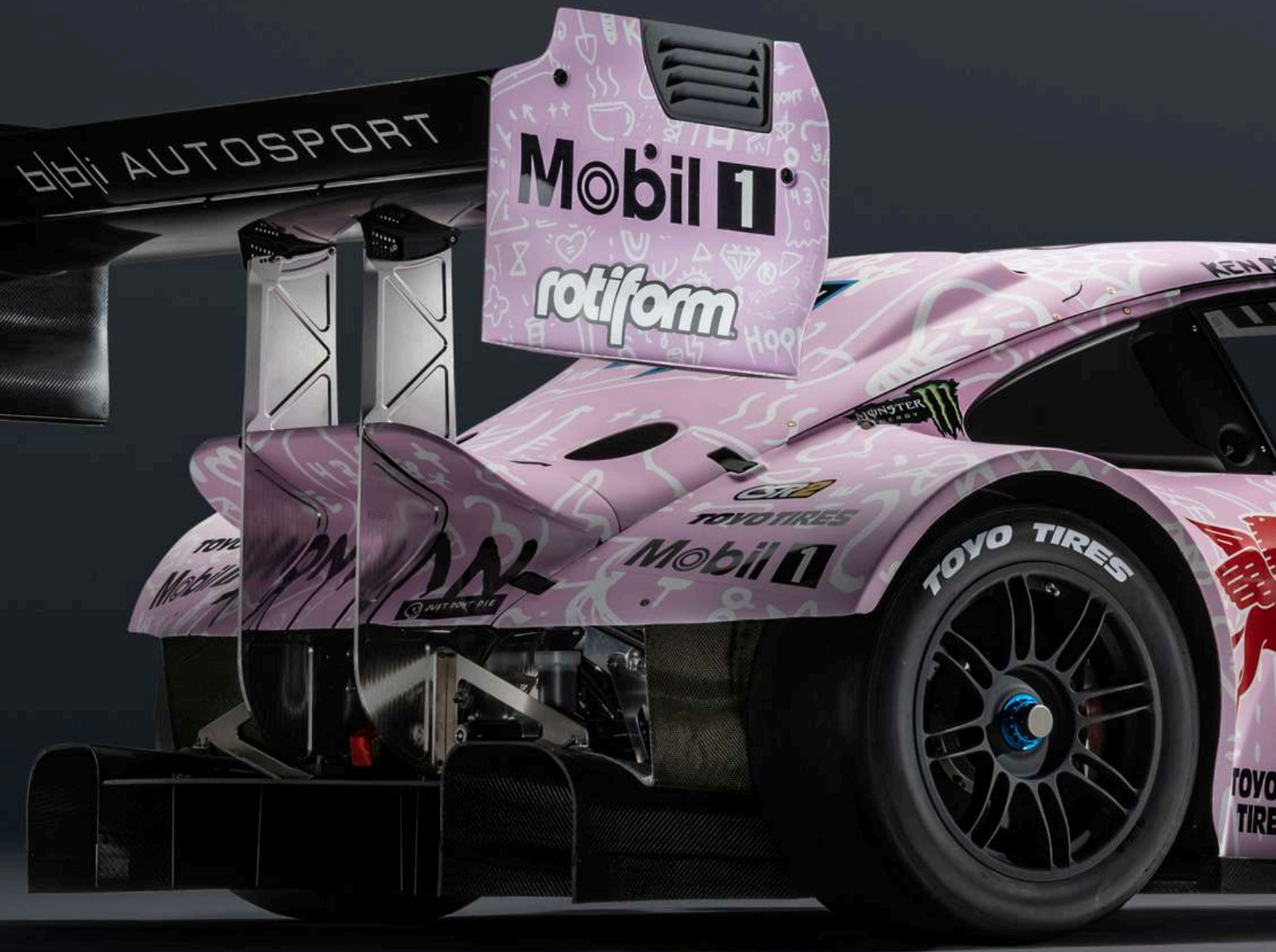
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EDITORIAL ASSISTANT / ERODE

OUR MOOD

think FULL,



ERODE more.



HOONIPIGASUS

The renowned racer Ken Block and Hoonigan Racing Division unveiled in 2022 one of the most impressive and powerful automotive beasts, in collaboration with artist Trouble Andrew, better known as Gucci Ghost.

The car features Gucci Ghost's signature street-style aesthetic, incorporating his distinctive artwork into its bold and dynamic design.



The Hoonipigasus was built with the sole purpose of being the fastest overall in the world's most iconic and legendary hill climb—The Broadmoor Pikes Peak International Hill Climb, presented by Gran Turismo.



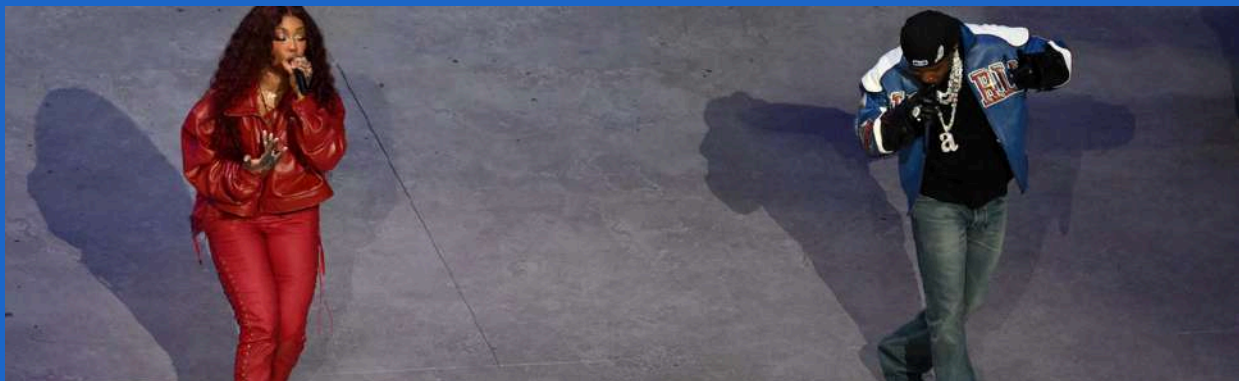
The Super Bowl LIX halftime show, held on February 9, 2025, delivered a vibrant performance by Kendrick Lamar, joined by several special guests. The electrifying show was accompanied by an unforgettable game, where the Philadelphia Eagles claimed victory with a 40-22 final score.

Kendrick Lamar opened his set with some of his most iconic songs, captivating the audience with his dynamic stage presence. His performance featured hits such as "Squabble Up," "HUMBLE.," "DNA.," "Euphoria," and "Man at the Garden."

Lamar was joined on stage by SZA, with whom he performed "All the Stars." Additionally, Mustard made a special appearance for their collaboration "TV Off."

The performance was enhanced by the presence of Samuel L. Jackson, who delivered witty and dynamic commentary between songs. The actor took on the role of Uncle Sam, adding a humorous touch to the show while reacting to the music being performed.

The stage design featured the iconic GNX from the cover of Kendrick Lamar's latest album, adding a visually striking element to the memorable halftime show.





NOT LIKE US

One of the most talked-about moments of the night came when Kendrick Lamar performed his famous diss track aimed at Drake, igniting thunderous cheers from the crowd as they passionately sang along to the lyrics. Adding to the shock factor, the night took an unexpected turn when legendary tennis star Serena Williams made a surprise appearance during "Not Like Us." Williams joined Lamar on stage and even performed a "Crip Walk," making it one of the most unforgettable highlights of the Super Bowl LIX halftime show.

Jean Paul Gaultier haute couture S/S 2025

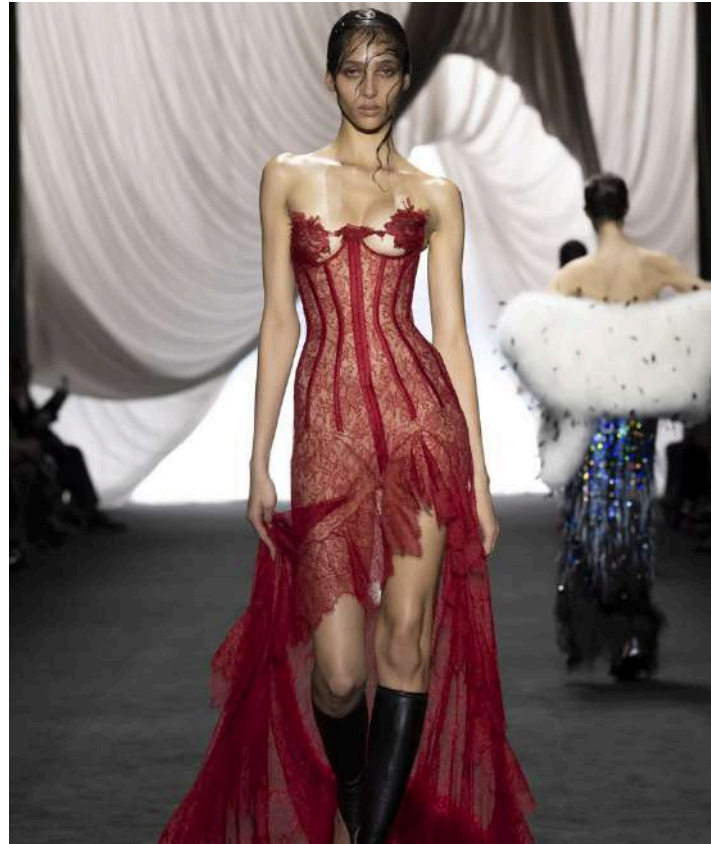
"This is a match made in heaven," said Rick Owens, who attended to witness Ludovic de Saint Sernin's interpretation of Jean Paul Gaultier's legacy. Accompanied by Michèle Lamy, Owens mentioned that it was his first time attending one of the maison's guest designer shows and noted that both Jean Paul Gaultier and Ludovic de Saint Sernin "always reach the same kind of sensuality." When asked to elaborate on the type of sensuality he was referring to—specifically regarding de Saint Sernin—he replied: "Sensual yet sophisticated, daring yet elegant."



The Jean Paul Gaultier Haute Couture Spring/Summer 2025 show, under the creative direction of guest designer Ludovic de Saint Sernin, left an indelible mark on fashion. Inspired by the concept of a shipwreck, de Saint Sernin transformed the runway into a spectacle of chaotic beauty.

Days before the show, inside the maison's atelier in Paris, de Saint Sernin shared his inspiration: an image of Ariel from *The Little Mermaid* as she learns to walk, which he compared to one of the collection's signature dresses—a bubble-like gown crafted from pleated jersey voile, evoking the texture of a nautical rope.

The show opened with a piercing scream that echoed through the venue, setting the tone for a bold and otherworldly haute couture experience. Models, resembling sensual castaways, walked the runway in structured corsets, draped gowns with daring cutouts, and an awe-inspiring tulle creation adorned with 50,000 brass pearls. The dark setting of Jean Paul Gaultier's Paris headquarters added a mystical atmosphere, heightening the collection's narrative and dramatic impact.



ERODE

Issue N°5
Feb. 2025

Fashion and Style

STONE
ISLAND

by Spike Lee

FRANK
OCEAN

In CDMX

SHORT
N'
SWEET

Sabrina Carpenter tour

JEAN
PAUL
GAULTIER

S/S25

México

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Por el **bienestar** de las niñas, niños, adolescentes
y de todas las familias yucatecas



RENACIMIENTO MAYA

YUCATÁN

GOBIERNO DEL ESTADO | 2024 - 2030



ALIADOS POR LA VIDA



TU BIENESTAR IMPORTA

Atenderemos a

60 municipios
prioritarios
en esta primera etapa
para



Prevenir

Porque lo mejor es evitar
que los problemas lleguen a
los hogares y comunidades.



Atender a tiempo

Atender a tiempo para
ayudar a quienes lo necesiten
de forma inmediata



Acompañar y recuperar vidas

Porque nadie debe
quedarse atrás.

IMPULSAREMOS
MÁS DE 100 PROGRAMAS

📖 EDUCACIÓN 🎵 MÚSICA 🎭 CULTURA 🏃 DEPORTE 🥗 NUTRICIÓN 🧠 SALUD MENTAL

CON ESTAS ACCIONES

VAMOS ALIADOS POR EL BIENESTAR